



Assessment Criteria

TDF considers a variety of factors when reviewing applications.

Below are some general guidelines:



1- Does this project have an impact on tourism-related activities in the Kingdom?

Sectors of interest include:





Assessment Criteria



2- Is the project feasible?

Based on review of market studies and project analysis, will the project generate profits and employment opportunities?



3- Does the application meet KYC (Know Your Customer) requirements?

Have you shared all the relevant information we need to process your application (background, data, experience, details of your entity, etc.)?



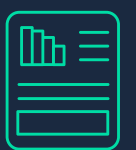
4- What is the overall impact of the project?

Is the project sustainable (in terms of profitability), and does it contribute to the tourism economy (in terms of both job creation and GDP)?



5- What is the applicant's credit history?

Do you have an acceptable credit history with the Credit Bureau?



6- Are the financial statements in place?

Does your business have audited or in house financials, as well as future projections?



7- Would you be able to participate at least in 30% of the total project cost?

Private sector percentage of the participation on the project is essential as TDF will not finance any project for more than 70% of the cost.



8- Is there a current financing on the project?

TDF will not finance any project that being financed by any other financial institution or government/semi-government entity.